

Jennifer Colley to me, Shad, Pebble, Emily, Hollie, Jason, Laura, Jenny, Brian, Ryan, Morgan

May 1

Please let me know if I left anything off!

I did get a call TODAY from a potential sponsor who wanted to know what 'big ticket' item his company could help with. I told him I would get back to him.. PLEASE let me know soon if you have an idea.

Thanks!!

jen

Agenda Topics

Attendees: Coach Morgan, David, Jason, Christy, Laura, Jen, via phone: Brian

1. March 2017 Meeting Minutes

1. Approval to Post

Approved

2. Board Responsibilities

1. Marketing
 - i. Hollie has agreed to Marketing
2. Champs Rep
 - i. Laura has agreed to Champs and Mini Mite mom

3. Events/ Fun events

- i. Events: During major events (champs, pizza party, midnight madness, etc) person could help coordinate events and set out 'To dos'
- ii. Fun Events: Ribbons planning and bring popsicles to ribbons
- iii. David to see if Shad or Ryan will be able to run events and fun events

3. Coach's Update

1. Practice Schedule
 - i. School Year: 13&over 430 to 515, 11 and 12 515 to 6, 9 and 10 6-645, 7 and 8 645 to 7, 6 and under 645 to 715
 - ii. Summer:
 1. morning practice: 8 and under 730 to 815, 9 to 12 8AM to 9AM, 13 and over 845 to 945
 2. Afternoon practice: 8 and under 615 to 7, 9 and up 7- 8
 - iii. Add to the registration: in general " do you plan to attend afternoon or morning practices?"
 - iv. Mini Mite "try out" - discussed- don't think any date or time was agreed too.
2. Contract Status
 - i. All signed and approved
3. Employment Status
 - i. Background checks are completed
4. Other Items

4. Orders Status

1. Lane Lines
 - i. Received !! Thank you Christy and Jason for getting those up!!
2. Backstroke Flags

- i. Ordered and will be delivered May 2

5. Upcoming Events

1. Open House- May 17

- i. VA Swim Shop- David to confirm
- ii. Kona- David to confirm
- iii. Swag for new members- Jen to gather
- iv. LuLaRoe- - Set up and confirmed
- v. CIT interest meeting- any one no matter age who is wanting to help, should meet.
Needs to be included in the blast email about registration being open
- vi. Board Pictures- HOLLIE can you take pix of the new board members that night?
- vii. Christy/ Jen- Items to bring: computer, receipts, forms, square, printer, calendar printed
 - 1. CAN ANYONE make a calendar for Christy with all events listed?

2. Corn Hole Tourney- May 21

- i. Fee 200
- ii. Food budget up to 200 (hot dogs, hamburgers, chips, drink, candy)

3. Spirit Nights

- i. Riverbound Scheduled
- ii. Checking into BW3s and sweet frog and potentially chickfla

4. Pre Season Party- Jun 2

- i. Pizza from Lil Caesars and drinks after practice

5. Blue Orange Meet - Honey Meadows?- June 11

- i. 6pm will be start time
- ii. Will need volunteers
- iii. Honey meadows we may invite depending on how many lanes we can get- CHRISTY to check

6. Squirrels Baseball Game - June 24

- i. Tickets will be \$7 (we will make 2 per ticket). Available for purchase at open house. David to get tickets

5. GRAL Updates

- 1. Honey Meadows Application- Denied by GRAL vote
- 2. Insurance
 - i. Updated by Christy- THANK YOU
- 3. Swimmer Registration Fees
 - i. To be paid in June Meeting
- 4. Contacts Updates
 - i. Christy to confirm that PC's contacts are updated
- 5. Bylaws / Rules Committee
 - i. May change as part of the review of Honey Meadows Application
 - ii. Other Rule: Relays moved to the middle of the meet- PC voted NO due to multiple reasons

6. Website Update

- 1. Build Out
 - i. THANK YOU CHRISTY!!
 - ii. Left to put on web site: Practice schedule, old results, board members pics
- 2. FAQ Feedback
 - i. Please review and if there is anything left to cover- lets do so

7. Officials Status

1. Refs
2. S&T
 - i. We may need 1 more in this department
 - ii. Training is May 9
3. Starters
4. Clerks

8. Registration Update

1. Swimmers and Volunteers
 - i. Current registration is 16. LY: 25
 - ii. Need email blast written and given to Christy to send out to all old Swim Team families from last year

9. Treasurer's Report / Budget

1. Litter Tax
 - i. David/ Jen to finish review for the best option
2. Workers Comp
 - i. David/ Jen to finish review for the best option

3. Current Balance: 4522.95

4. Krispy Kreme fundraiser- 7 per box, Jen to set up

10. Marketing Report

1. Marketing Editorial Calendar
 - i. Calendar looks great.

11. Concessions Plan

1. Brian will get back to us with Themed nights

12. Sponsorship Updates

1. Board Reminder / Updates
 - i. Currently at 950

13. Round Table / New Business

1. Swim Team Board Maintenance
 - i. Trophy case- Shad were you working on this?

Action Items:

Decisions left:

1. Mini Mite Try out
2. CIT interest meeting time?
3. Adult Swim- how are we going to handle that?

Action:

1. David:
 1. Events / Ribbon coordinator confirmed
 2. Litter tax
 3. Workers comp

4. Va Swim shop
5. Baseball tickets
6. Kona Ice

2. Christy:

1. Practice schedule put up on the website
2. Strokes and Turns.. Who would be good?
3. Contacts updated at GRAL?

3. Jen:

1. Litter tax
2. Workers comp
3. Krispy Kreme
4. One other fundraiser

4. Hollie:

1. Pix at open house?

5. Brian:

1. Themed nights for concessions

6. Laura

1. Twitter account/ social media blasts regarding registration/ events.

7. Shad:

1. Swim Team board maintenance at the pool

8. OTHER- WHO CAN HELP OUT HERE:

1. Email composed for christy to send out blast about 1. registration being open 2. CIT interest